PROGRAMME AND PRESENTATIONS

Monday, 29 October 2007

18:00 – 19:30 Opening Ceremony

Opening Remarks
- Mrs. Rosa Aguilar Rivero, Mayor of Cordoba
- Mr. Sergio Moreno Monrové, Regional Minister of Tourism, Trade and Sport, Junta of Andalucia
- Mrs. Amparo Fernández González, Secretary General for Tourism, Ministry of Industry, Tourism and Trade, Spain
- Mr. Francesco Frangialli, Secretary-General of UNWTO

Messages by:
- Mr. Ban Ki-moon, Secretary-General of the United Nations
- Mr. Jorge Sampaio, High Representative of the Alliance of Civilizations

20:00 – 22:00 Welcome Reception at the Caballerizas Reales

Tuesday, 30 October 2007

09.00 – 13.00 Session A - Tourism, Religions and the Dialogue of Civilizations
Chaired by: Mr. Taleb Rifai, Deputy Secretary-General of UNWTO

Chairman’s Introduction: “Religious tourism and the contribution of tourism to the dialogue of cultures and civilizations”

Keynote Speeches:

Mr. Federico Mayor Zaragoza, President of the Foundation “Culture of Peace”, Co-Chairman of the High Level Group of the Alliance of Civilizations
“The Alliance of civilizations and the human values of tourism”

Prof. Bernard Morucci, Professor at Paris1 Panthéon-Sorbonne University, France, Director of the UNESCO Chair on “Tourism, Culture and Development”
“Tourism Routes: An Asset for Intercultural and Religious Dialogue”

(10.00 – 10.30) Coffee break

High-level Panel

H.E. Mr. Esfandyar Rahim Mashaeae, Vice-President of the Islamic Republic of Iran and President of Iran Cultural Heritage, Handicrafts and Tourism Organization, Iran

H.E. Archbishop Manuel Monteiro de Castro, Apostolic Nuncio of the Holy See to Spain
“Religious Tourism Today: Current Situation, Challenges and Values”

H.E. Mr. Mohamoud Dirir, Minister of Culture and Tourism, Ethiopia
“Exemplifying inter-religious tolerance in Ethiopia”

Mr. Hamurabi Noufouri, Expert on Cultural and Religious Diversity and Advisor of Cabinet, Ministry of Tourism, Argentina
“Tourism and dialogue for the management of diversity”

Mr. Spyridon-Stavros Katramados, Secretary, Synodical Office of Pilgrimage Tourism and Development of Religious Tourism, Holy Synod of the Orthodox Church of Greece
“Description of the Pilgrimage Office of the Church of Greece”

Debate
15.00 – 19.00  **Session B - Religious Tourism**  
Chaired by: **Mr. Andrés Contreras Serrano**, Deputy General-Director for Tourism Cooperation and Coordination, General Secretariat of Tourism, Ministry of Industry, Tourism and Trade, Spain

**Case studies:**

**Mr. Iñaki Gaztelumendi**, Managing Director, Tourism of Santiago de Compostela, Spain  
“Network of Holy Cities”

**Mr. Daniel Adamson**, Director for Path Development, Global Negotiation, Project at Harvard University  
“The Abraham Path Initiative”

**Debate**

(16.00 – 16.30)  **Coffee break**

**Panel discussion (*)**

**Mrs. Nilda Castro**, Official, Pontifical Council for the Pastoral Care of Migrants and Itinerant People, Holy See  
“Pilgrimages and Shrines: A view of religious tourism”

**Mr. Mhammed Hassine Fantar**, Chairman, President Ben Ali Chair, Tunisia  
“Religious Tourism in Tunisia: Possibilities and Prospects for Dialogue Between Cultures and Religions”

**Mr. Marinos Menelaou**, Senior Tourist Officer, Cyprus Tourism Organization  
“Cyprus: religious tourism at the crossroads of three continents”

**Mr. Raouf Abujaber**, Chairman, Orthodox Central Council for Jordan and Palestine  
“Religious pilgrimage in Jordan”

**Prof. Jafar Jafari**, Editor-in-Chief Annals of Tourism Research, Department of Hospitality and Tourism, University of Wisconsin-Stout, USA  
“Tourism and Religion: Powered from Within”

**Prof. Mahmut Erol Kiliç**, Head of Istanbul Museum of Turkish and Islamic Arts, Turkey  
“The Importance of Religious Tourism in the Field of Cultural Tourism: Turkey’s Case”

**Mr. Rubén Lois González**, Director General for Tourism, Xunta de Galicia, Spain  
“Santiago de Compostela routes”

**Debate**

19.00 – 20.30  **Visit of the Cathedral, Mosque of Cordoba**

21.00 – 23.00  **Gala dinner**
Wednesday, 31 October 2007

**09:00 – 12:30 Session C - Sustainability of Religious Tourism Destinations**

Chaired by: **H.E. Mr. Josip Brkic**, Ambassador of Bosnia and Herzegovina to Spain

**Keynote presentations**

**Mr. Luigi Cabrini**, Director, Sustainable Development of Tourism, UNWTO

*“Conditions for a sustainable development and management of religious tourism destinations and sites”*

**Mr. Dinu Bumbaru**, Secretary-General, International Council on Monuments and Sites (ICOMOS)

*“Conserving Religious Heritage Sites: Respect for the Spirit of the Place”*

(10.00 – 10.30) Coffee break

**Panel discussion (*)**

**Mr. José Antonio Espejo Gutiérrez**, General Director of Tourism Promotion and Marketing, Regional Ministry of Tourism, Trade and Sport, Junta of Andalucia, Spain

*“Economic, social and environmental impacts of religious tourism in Andalucía”*

**Ms. Manuela Guerreiro**, Lecturer, Faculty of Economy, University of Algarve, Portugal

*“Integrating tourism, culture and religion in the Algarve”*

**Mr. Hervé Barré**, Programme Specialist, Sustainable Tourism, World Heritage Center, UNESCO

*“Preserving and Promoting Diversity and Cultural Heritage for a Fruitful Dialogue of Cultures”*

**Mr. David Mason**, Professor of Korean Tourism, KyungHee University, Republic of Korea

*“Contemporary Sustainable Religious-Pilgrimage Tourism in the Republic of Korea” and research paper*

**Mr. Imtiaz Muqbil**, Executive Editor, Travel Impact Newswire, Bangkok, Thailand

*“Sustainability of Religious Tourism Destinations”*

**Mr. Tadeusz Wrona**, Mayor of Czestochowa, Poland

*“Pilgrimage Tourism: an original tourism product of Czestochowa”*

**Mr. Octavian Arsene**, Director General, Ministry of Small and Medium-Sized Enterprises, Trade, Tourism and Liberal Professions, Romania

*“Cultural and Religious Tourism in Romania”*

**Debate**

**13.00 – 14.00 Conclusions and closing remarks**

Moderator: **Mr. Luigi Cabrini**, Director, Sustainable Development of Tourism, UNWTO

**Ms. Ana Gómez Gómez**, Regional Vice-Minister of Tourism, Trade and Sport, Junta of Andalucia, Spain

**Mr. Arturo Laclaustra Beltrán**, General Director for United Nations, Human Rights and Multilateral Organizations, Ministry of Foreign Affairs, Spain

**Mr. Taleb Rifai**, Deputy Secretary-General, UNWTO

**Mrs. Rosa Aguilar Rivero**, Mayor of Cordoba

(*) Short presentation by speakers followed by a debate