FINAL REPORT

BUILT ENVIRONMENTS FOR SUSTAINABLE TOURISM (BEST)

Muscat, Sultanate of Oman
5-8 February 2005
## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>1</td>
</tr>
<tr>
<td>The Built Environment in the Context of Tourism</td>
<td>3</td>
</tr>
<tr>
<td>Conference Proceedings</td>
<td>4</td>
</tr>
<tr>
<td>Debate and Recommendations</td>
<td>9</td>
</tr>
<tr>
<td>Conclusion</td>
<td>10</td>
</tr>
<tr>
<td>Annex I: Muscat Declaration on Built Environments for Sustainable Tourism</td>
<td>12</td>
</tr>
<tr>
<td>Annex II: Programme of the Conference</td>
<td>15</td>
</tr>
<tr>
<td>Annex III: List of Participants</td>
<td>20</td>
</tr>
</tbody>
</table>
INTRODUCTION

Tourism trends have considerably evolved in the last two decades. One of the main changes is the gradual but increasing shift from “beach destinations” to destinations offering cultural discoveries. Today, the tourism industry proposes an ever wider range of destinations and there are few spots left in the world which are out of the reach of tourism. Moreover, the growing awareness for culture has set a tourism trend driven by a widespread desire to discover new places and different cultures. As such, the tourism industry is putting more and more emphasis on the uniqueness of the experience provided by each destination.

The built environment contributes greatly to the fulfilment of this current tourism trend because it is at the very heart of the identity of a community or of a country. Indeed, the built environment is the reflection of a lifestyle, of a social organisation, of artistic practices, and of the architectural adaptation to climatic, geographical, cultural and religious factors.

It is in this context that the international conference on Built Environments for Sustainable Tourism was held in Muscat, Sultanate of Oman from 5 to 8 February 2005 under the patronage of His Highness Seyyed Haitham bin Tarek Al-Saeed, Minister of Heritage and Culture, and under the chairmanship of Her Excellency Dr. Rajha Abdel Ameer Ali, Minister of Tourism. The conference was a joint initiative of the Government of the Sultanate of Oman and the World Tourism Organization, with support from UNESCO.

The conference gathered actors from the tourism industry, international architects and urban planners, government officials involved in tourism, regional and urban development, as well as heritage and culture specialists from around the world.

In his opening address, Mr. Francesco Frangialli, Secretary General of the World Tourism Organisation pointed out that “architecture and tourism are closely interrelated” and emphasized the fact that “architecture can shape and enhance the image of a tourist destination or destroy it altogether. Similarly, tourism, if developed in a responsible, balanced, participatory and sustainable manner, can become a driving force for environmental protection, heritage conservation and cultural pride.”

The Secretary-General pointed out that during the past decade, attention was mostly given to the natural element; the built environment received less consideration within the framework of tourism policies. In this sense, the importance of this conference should be underlined as it addresses for the first time the various roles of the built environment within the tourism sector.

Her Excellency Dr. Rajha Abdel Ameer Ali, welcomed her distinguished guests during the inaugural ceremony of the Conference. She underlined the attention given by His Majesty Sultan Qaboos bin Saeed for the tourism sector, enshrined recently in the establishment of a fully-fledged Ministry for Tourism, confirming the directives of
His Majesty to diversify the sources of revenue for the national economy and to encourage all non-oil related sectors.

The Sultanate of Oman has a diverse and rich tourism product ranging from natural, to historical to cultural. The Sultanate is focused on quality rather than quantity and attempts to develop unique tourism products, with the private sector as a strategic partner, that contribute positively to the national economy, that create employment for Omani, and that is based on the overarching principles of sustainable development.

Promotional activities not only focus on advertising the Sultanate of Oman but also address some of the distorted images on the Arab and Islamic world, as the Sultanate is an integral part of this world, occupied with its concerns and involved in its aspirations. The Government is working to facilitate entry procedures into the Sultanate and to encourage foreign investors. The importance of this conference, Her Excellency said, is founded on the fact that it represents the Ministry’s vision and philosophy in the coming phase.

To conclude, Her Excellency thanked His Highness Seyyed Haitham bin Tareq Al Saeed for his patronage of this event and thanked the World Tourism Organization and UNESCO for their cooperation in organising the conference, giving it an international dimension.

His Royal Highness, Prince Sultan Bin Salman Bin Abdul Aziz Al-Saud, Secretary-General and Member of the Board of the Supreme Commission for Tourism, Kingdom of Saudi Arabia conveyed his gratitude for being invited to inaugurate the first international conference hosted by the Sultanate of Oman.

He then stressed the importance of built environments in the sustainability of the tourism sector. Indeed, respect for the built environment contributes to the coherence of the original milieu and to the understanding of the functions, symbols and organisation specific to the site. Since sustainability is also about the proper use of an environment, he pointed out the importance of good practice in planning with a systematic view on sustainability principles and long-term vision.

His Royal Highness then exposed the development of sustainable tourism policies in the Kingdom of Saudi Arabia. He emphasized the ambition of the general strategy to achieve high degree of complementarity between tourism, the built environment and cultural heritage. Moreover, he highlighted the promotion of the diversity of the built environment and through the protection of cultural heritage and the revival and promotion of traditional crafts and industries.

Objectives of the conference

The conference on Built Environments for Sustainable Tourism aimed at:

- Examining case-studies of tourism projects all over the world, ranging in scale from eco-lodges to regional master plans for mass tourism, that have successfully incorporated principles of sustainability in all elements of their physical and architectural design;
- Identifying principles, guidelines and specific criteria that can be applied to the design of resorts, hotels and other tourism infrastructure in order to guarantee the authenticity of the tourism offer and its long-term sustainability, as well as to maintain the distinctive character of cities, vernacular architecture, and local communities;
- Highlighting examples of best architectural and design practices where respect for the principles of sustainability and cultural diversity have led to commercial success for the private sector;
- Finding ways to encourage national and local governments to undertake the required political, legislative changes and administrative systems with a view to ensure the realisation of the above principles in all tourism development programmes and projects;
- Identifying good social practice that enable the participation and empowerment of local communities in any tourism project;
- Identifying good environmental practice that contribute to the preservation of a site and that can be integrated in the built environment;
- Pushing, through dissemination of best practice and debates, the idea that good architecture contributes to the betterment of the welfare of the local population and the experience of the tourists.

THE BUILT ENVIRONMENT IN THE CONTEXT OF TOURISM

The built environment is defined as the buildings, structures, and ancillaries comprising an inter-related man-made area, often architectural in character. In the context of tourism, the built environment may take a variety of forms, namely heritage buildings – ranging from individual historical buildings to historical neighbourhoods, monuments, archaeological and historical sites or ensembles – as well as modern architectural elements, buildings and settings. The qualification “modern” refers here to a recently built element. This element, whatever its nature, may embody a variety of architectural styles, including the re-interpretation of vernacular architecture.

It is important to specify that the built environment does not exist in urban settings exclusively, for any man-made construction can be spoken of as a built environment. The context, whether urban or rural, has no impact on the definition of the concept. At the same time, the built environment cannot be understood in isolation of its context. Because of the very fact that it is man-made, it reflects human interaction with its milieu. As such, the built environment is the result of natural constraints and resources, socio-cultural imperatives, economic and functional needs, and technological possibilities.

Moreover, it is the identity of a community that is reflected by the built environment. Respect for the sense of place, traditions, and cultures are paramount for the wellbeing of the populations and the sustainability of tourism and of its quality. The sense of place has to do with the use of specific materials found locally, with the adjustments of architecture to societal customs and needs as well as to the environment. It is by respecting these aspects that one can ensure the specificity and uniqueness of the tourism offer.
CONFERENCE PROCEEDINGS

The conference was structured in four distinct thematic sessions, each focusing on a different type of built environment and its uses in the tourism sector. The four themes were:

- **Session 1** Heritage and Adaptive Re-use for Tourism Purposes
- **Session 2** Design and Construction of Modern Tourism Facilities
- **Session 3** Eco-lodges and the Environment
- **Session 4** Urban and Local Regeneration through Sustainable Tourism

International speakers presented case-studies from around the world, thus enabling to explore the relationship between the built environments and sustainable tourism.

A concluding debate on the theme of Sustainability, Cultural Diversity and Destination Image was held to synthesize what had been said during the conference. It contributed substantially to the Muscat Declaration on Built Environments for Sustainable Tourism, approved at the Conference and attached to this report.

The presentations and discussions on built environments are summarised in the following sections.

The Conference programme is appended as Annex II.

1. **Heritage and Adaptive Re-use for Tourism Purposes**

The objective of Session 1 was to show that, although heritage sites or buildings call for protection because of their intrinsic as well as cultural or historical values, heritage can also have a dynamic value, in the sense that it actively contributes to the local and national economy, mainly through tourism.

While protection schemes often take heritage out of reach of the public or “museify” it, the adaptation and re-use of heritage provide an alternative trend worth examining for two significant reasons. One reason is that the adaptation and re-use of heritage can generate revenues and employment for people and for society. The second reason is that the re-use of heritage, by recreating the functionality of the built environment, can be as efficient in maintaining and protecting heritage and in valorising it in the eyes of tourists and the local community.

In this session, the four distinguished speakers presented case-studies of heritage adaptation within tourism projects in Spain, Portugal, India and Jordan. Each speaker described the restoration processes and guidelines adopted for the chosen heritage site. They insisted on their commitment to a faithful restoration respectful of the local history and culture, emphasising that the sense of place is key to the success of the project because it enables tourists to experience a site through the built environment. As Architect Leen Fakhoury puts it: “the old is kept alive” in order to provide visitors with the real experience, in this case that of a Jordanian village.

One of the major themes discussed was the importance of having a well-thought master plan that comprises the architectural and restoration aspect as well as the
economic one which aims at creating a profitable enterprise. While the work on the built environment should address issues such as the re-interpretation of space and its uses and the understanding of the local culture, the economic analysis should tackle the overall management of the project, budgeting issues, the modalities of involvement of the local community, property issues, etc. Both these aspects are crucial in developing a sustainable tourism offer whereby all stakeholders benefit from the project.

The involvement of the local community was also widely discussed. Participation processes differed according to the project described. In the case of a private initiative, such as the Casa Morisca in Granada, Spain, Architect Carlos Sanchez relied on the know-how of local craftsmen to reproduce elements of the house according to specific techniques or crafts. In the case of the Malabar House in India or Taybet Zaman in Jordan, the local population was involved in the management of the projects. Effectively, the staff was recruited locally and was provided training in the field on hotel management and services. In the former case, the management system was conceived in such a way to accommodate personal wishes and professional advancement of the staff.

Unfortunately, no project can have solely positive effects and there are sometimes unintended negative impacts on the environment, despite all the preventive measures taken. Examples of negative effects were the rise of real-estate prices around the project site, the uncontrolled growth threatening the identity of the site and the sense of place, or the attraction of low quality traders because of the affluence of tourists.

Finally, the speakers underlined out the importance of having a national conservation body that would protect heritage but also valorise it, through re-use or other means.

2. Design and Construction of Modern Tourism Facilities

Two or three decades ago, large scale modern tourism facilities were perceived as a source of important revenues and several countries embarked in this unlimited massification of tourism supply. However, with the experience of the last few years in many destinations, this approach to tourism development is more and more perceived with suspicion. The reason for this is the fear, in some cases well-founded, that the construction of a resort may disrupt the socio-cultural and ecological balance of a place because of its sheer size and because of the great numbers of tourists it may suddenly attract. This would inevitably lead to the progressive decrease of the quality of the tourism offer. In the case of particular historic buildings, the introduction of modern components can compromise the architectural integrity of a building or a site.

It was vital to address such fears and suspicions within the framework of this conference and this for two reasons. First, mass tourism through large scale projects constitute the core of the tourism industry. Second, it is important to explore ways of making the whole of the tourism industry more sustainable, rather than merely concentrating on small scale projects that already fulfil sustainability principles and criteria.
In this respect, Session 2 purposely showed that there are examples of successful introduction of modern tourism facilities and large scale resorts. It also presented a wide variety of modern projects, in terms of their scale and of their use of modern facilities. As a result, interesting ideas were put forward concerning the sustainability of modern tourism facilities.

To start with, it was demonstrated that modern architecture and the respect for the built environment and the sense of place are not antagonistic. Added modern components can blend successfully with traditional built environments. This was well argued in the case of the rural inns in Romania, described by Pr. Dan Dimancescu. Indeed, modern facilities contribute in developing the tourism offer by proposing state-of-the-art accommodation in terms of comfort whilst capitalising on and valorising the traditional setting.

On a larger scale, resorts can develop and propose new or alternative tourist products and simultaneously respect the environment. In concrete terms, these resorts commit themselves to environmental standards and are developed according to a proper urban infrastructure respectful of the landscape and, in the case of Sotogrande in Spain, of the seaside.

Because they cover large areas and offer a wide range of activities, tourism resorts may go beyond the tourism framework. When these resorts attract permanent residents, the latter, in turn, become a community such as the one currently living in Al Gouna, Egypt. According to its creator, Al Gouna has outsized the scale of a resort and is starting to have the profile of a small town with schools, banks, hospitals, etc. This urges the question of where to draw the line between a resort and a town and the extent of a private company's jurisdiction over a territory and its development.

The question of architectural reinterpretation was discussed through the case-study of the Chedi Hotel in Muscat, Sultanate of Oman. It demonstrated that local vernacular architecture can be studied and reinterpreted through contemporary lenses to design a high quality tourist project. In this sense, the Chedi Hotel blends perfectly in the landscape and respects the traditional architectural patterns of the Sultanate of Oman. It provides a good example of how to innovate by integrating local architecture with modern schemes without threatening the existing traditional built environment.

3. Eco-lodges and the Environment

In his introduction of Session 3, Architect Ammar Khammash specified that the concept of eco-lodges is a very subtle one because it is a tourism experience that is in between the human and the natural. In other terms, it is a human effort to adapt to nature and experience it rather than the opposite. With this optic in mind, landscape should be perceived as something building up for years through the interaction of its different elements.

Eco-lodges are indeed somewhat apart in the tourism sector because they are human constructions that strive to valorise nature and to provide a tourism experience that attempts to be the least disruptive to nature.
Drawing from their rich experience, the four distinguished speakers highlighted common perspectives about eco-lodges and about the relationship between the built and the natural environments.

To begin with, they all stressed the imperative of being humble vis-à-vis nature. Tourism projects should not try to compete with the natural environment but rather strive to blend harmoniously with it. The speakers provided examples of best practices from around the world and, more importantly, in very different natural settings ranging from the desert to the jungle.

Central to the concept of eco-lodges is the local community, a key element of the landscape. As Dr. Mounir Neamatalla said, hotels do not live in isolation of the surrounding communities. This is even more relevant in the case of eco-lodges as they are typically located in or around protected areas, which are in turn neighbour to human settlements. Consequently, the success of the project depends greatly on the partnership eco-lodges establish with the local population, whether the latter is simply proposed employment in the lodge or becomes owner of the project, like in the case of Al-Jord Eco-lodge in Lebanon.

As such, the involvement and inclusion of the population needs to be thought of at each phase of the project, naturally in consultation with the local population. As the speakers pointed out, not only is this crucial for the success of the project, it is also enriching and rewarding. There is indeed a lot to be learnt from the local communities in terms of using natural resources for building purposes and of adapting the architecture to geographical and climatic constraints. These traditional techniques ultimately enable to eliminate the need for high-consumption energy technologies such as air conditioning or even electricity in the case of the Adrère Amellal Oasis in Egypt. Combined with waste management systems and environmentally friendly technologies, the reliance on traditional architecture significantly reduces the impact on the natural environment and thus serves sustainable tourism.

Since no human intervention, whatever its nature, can have zero impact upon its environment, it is vital to monitor thoroughly what has been accomplished. Corporation Conservation Africa provides a good example of best practice by doing, for each of its eco-lodges, a rigorous audit of the impacts and a social audit of the impacts of tourism projects on communities. The purpose of this auditing is to assess both the environmental and social effects of the intervention. Ultimately, the monitoring results should inform the subsequent planning phases and, if need be, lead to major or minor modifications.

Finally, eco-lodges should work on interpreting the natural environment and raising awareness both for tourists and local communities. Understanding better nature through a lodge built in harmony with its environment and through unique experiences of nature – whether the savannah, the oasis, the mountain or the jungle – contribute to the conservation of the natural environment and to sustainable tourism.
4. Urban and Local Regeneration through Sustainable Tourism

Urban and local regeneration is more than the physical rehabilitation and transformation of one or many buildings. Rather, it is a process that brings a long lasting conservation of the built environment. More specifically, regeneration aims at harnessing the economy of a given place through the appropriate transformation of the built environment and the creation of activities in this environment. Similarly, it aims at enhancing the social well-being of the population using the space to be recovered.

The process of urban and local regeneration can start through one or a few independent isolated projects which, especially if successful, may trigger a wave of regeneration efforts in a city. This is well illustrated by the city of Alexandria, Egypt, where the establishment of the Bibliotheca Alexandrina brought a wind of change and a sudden dynamism to regenerate many sites, contemporary or older, of historical importance to the city.

In other cases, namely that of the historic centre of Mexico City or that of Koge in Denmark, urban regeneration is a fully-fledged multisectoral operation covering, in the former case, a large surface of the historic area, and in the latter, the whole of the city.

Mr. Ahmed Al-Mukhaini urged professionals to grant more attention to processes and to see beyond the set goal as a finalised and static product. The reason for this is that processes are ongoing and involve the interactions of many dynamics. Processes indeed fashion results, even when the regeneration part has been accomplished. There are two implications to this.

First of all, regeneration schemes, depending on the socio-cultural and socio-economic contexts, are more successful when the local population is informed and/or actively involved in the process. Qualifying regeneration as a socio-economic process means that this process involves much more than the mere physical enhancement of the built environment. A renewed built environment is not enough for it to become a place of investment and to generate activities and revenues. In fact, urban or local regeneration will only work if it is planned and executed for the people. In this sense, the starting point of the rehabilitation of the historic centre of Mexico City is to attract new residents and to maintain current ones. Furthermore, this project is a good example of a multisectoral intervention not only including the renovation of buildings but also the safety of the area, the creation of specialised corridors, the establishment of a micro-credit system to help the population in its efforts to renovate or rehabilitate its dwellings or create small businesses, training and health care programmes for the residents, among others.

Second, addressing the economic and social complexities of regeneration is certainly a first step. However, at the macro-level, regeneration efforts should be conceived within the overall framework of tourism policy in order for it to bear fruits and be sustainable. Dr. Samir Abdulac exposed a good example of this interweaving of levels through the case of “Parc Naturel Régional du Perche” in France. Effectively, this region is in full regeneration of its image, through the maintenance of its built environment and implementation of architectural and environmental principles and guidelines. Within these, it is simultaneously developing an array of new activities in order to develop its tourist offer. Renovation schemes and modern projects should be
done with the full respect of the original architecture and its vernacular components and the respect of the sense of place.

Similarly, the city of Koge, a former important harbour city of Denmark, has been able to turn its drowning economy into a flourishing one by developing its cultural life, namely through the newly created Museum of Sketches, by cleaning the atmosphere from pollution and by correcting its built environment. The result is a unique small town atmosphere in which tourists seem eager to stay.

DEBATE AND RECOMMENDATIONS

Together with the sixteen case-studies presented during the conference, the debate on the theme of Sustainability, Cultural Diversity and Destination Image enabled to reframe the concept of the built environment within the framework of tourism policies and sustainability requirements.

The debate was chaired by Mr. Jean-Paul L'Allier, Mayor of the City of Quebec, Canada, and gathered a high dignitary of the Government of the Sultanate of Oman, a conservation expert, two professors of anthropology specialised in tourism, and two international architects. This combination of professions resulted in a fruitful confrontation of points of view and concerns. In particular, it enabled to extract important recommendations concerning the role and uses of the built environment for the sustainability of the tourism industry.

The most important issues raised during this conference could be synthesized through the following points:

- **Long-term vision:** Having a perspective beyond immediate goals is indeed a sine qua non condition for sustainability. Concretely, it requires further measures in order to be seriously applied. Examples of such measures are: adequate institutional and legal protection mechanisms, guidelines for restoration, re-use and the introduction of modern components in historical sites, taking into account and protecting all the relevant elements of the social, economic and natural environments, quality control tools to ensure that tourism is respectful of its environment, elaborating and achieving realistic and continuous planning stages, integrating the tourism sector in overall planning processes.

- **Comprehensive master plans and policies:** At the individual level, tourism projects should be defined both in concrete construction terms but also in economic terms in order to ensure quality as well as profitability. At higher level, it is crucial to devise comprehensive tourism policies that address economic, social and cultural aspects. These multisectoral policies are energy and time consuming but are undoubtedly more rewarding because more sustainable in every aspect.

- **National policies:** As Professor Jafar Jafari reminded, tourism is one industry among others. Consequently, it should never be de-contextualised from national policies. Rather, it should be an integral part of it. Because the tourism sector is a growing industry, it should contribute to the national economy.
- **Asset identification, protection, and pride:** Before rushing in the development of the tourism sector, it is essential to proceed by identifying the asset of a given territory. Hence, the questions to ask are: what to develop and how to develop it? As Mayor Jean-Paul L’Allier remarked, it is important to identify what people are proud of and what they are willing to share with others. This implies that in the same way heritage or nature should be protected, the people should be protected from the over-development of the tourism potential.

- **Authenticity:** There are still some countries where there are no regulations about the conservation of heritage and no protection body. That is why an important recommendation of this conference is to create such bodies as autonomous entities with the authority and competence to preserve, manage and promote national heritage, the built environment and the sense of place. Needless to say, this body should work hand in hand with the already existing institutions concerned with tourism, culture and the environment.

- **Eco-principles:** These principles are about the respect of both the natural and the built environments and the local communities, their lifestyle and their cultures. It is also about learning from the others. While small scale resorts voluntarily embody those principles, many speakers stressed their relevance for large scale resorts and urged the latter to adopt them too.

- **Monitoring and evaluation:** Although widely advocated, monitoring is not yet widely practiced. It is relevant in the context of built environments for sustainable tourism in three important respects. First, it is paramount to audit both the social and environmental impacts of the projects. Second, it is equally important to audit the internal consumption, needs and potential wastes of the projects. It helps to improve the management in order to make it more optimal. Last but not least, regularly evaluate the satisfaction of customers or visitors because they constitute the main source of revenue for the project, and indeed, for the whole tourism industry. Monitoring should be done regularly over the years, even when the project is finalised. Because the built environment is subject to many dynamics, it is bound to evolve. It thus requires human, social or architectural adaptations as well as a constant eye on its state of preservation.

- **Education:** Regulations and laws are not enough to protect heritage, be it cultural, built or natural. Moreover, they are often seen as restrictions by the population and by businesses. This is why the importance and greater efficiency of education is emphasised to valorise heritage among the people and the tourists. Perceived positively and with pride, heritage benefits from a better and wider protection.

**CONCLUSION**

Mr. Eugenio Yunis, Chief of Sustainable Development of Tourism at the WTO, closed the conference by noting the excellent collection of case-studies and their great variety. Despite the fact that there is no typical project or typical strategies for successful tourism, he reminded that the WTO has already devised and published different sets of rules, guidelines and policies to promote the sustainability of tourism, including indicators to monitor performance. Consequently, it is the gap between the theory and the practice that needs to be addressed. Such gap can only be
compensated by the strong will of national authorities to apply the sustainability principles in all the elements of the national tourism policy. In this sense, it is worth saluting His Majesty Sultan Qaboos bin Saeed’s directives to diversify the sources of revenue for the national economy of the Sultanate of Oman and his encouragement to develop the tourism sector, based on the overarching principles of sustainable development.

To conclude the conference, Mr. Amr Abdel-Ghaffar, Regional Representative for the Middle East at the WTO, conveyed his satisfaction for enlarging the WTO’s database through the conference’s numerous presentations. Further, he encouraged tourism professionals worldwide to put into action the recommendations resulting from the conference and to rely upon the technical assistance provided by the WTO and its affiliate experts.
ANNEX I

MUSCAT DECLARATION ON
BUILT ENVIRONMENTS FOR SUSTAINABLE TOURISM

The participants gathered on the occasion of the conference on Built Environments for Sustainable Tourism in Muscat, Oman from 5 to 8 February 2005, upon the invitation of the World Tourism Organization, the Sultanate of Oman and UNESCO, concluded and endorsed the following declaration.

DECLARATION

We, the participants in the international conference on Built Environments for Sustainable Tourism (BEST), convened in the city of Muscat, from 5 to 8 February 2005, by the Government of the Sultanate of Oman, jointly with the World Tourism Organization (WTO) and the United Nations Educational, Scientific and Cultural Organization (UNESCO) recognising, acknowledging, and aware of the:

• growing economic importance of tourism, its forecast global growth, geographical spread into newer destinations, and role in the overall development process;
• numerous implications of tourism to societies, especially with respect to the socio-cultural fabrics of host societies and to their built and natural environments;
• key role local and regional authorities increasingly play in the development, marketing and management of tourism within their areas of jurisdiction;
• importance of sensitive architectural adaptation and of respect for sense of place for the sustainability of tourism;
• significant impact tourism can have upon the built environment, both positive and negative;
• responsibilities of both governments and the private sector have in ensuring such impacts are positive;
• positive role that tourism can potentially play in the preservation and conservation of natural and cultural heritage;
• principles enshrined in the WTO Global Code of Ethics for Tourism, especially those in Article 3, “Tourism, a factor of sustainable development”, 4, “Tourism, a user of the cultural heritage of mankind and a contributor to its enhancement” and 5, “Tourism, a beneficial activity for host countries and communities”;
• ideals of sustainable development encompassing economic viability, social and cultural advancement, and environmental protection that are applicable to all forms of tourism

Hereby agree to call upon central and local governments, tourism authorities and the tourism private sector to:

At the strategic level

1. Promote the use of strategic tourism planning procedures for ensuring sustainable tourism development for the built environment;
2. Adopt policies and strategies relating to the development of tourism infrastructure that ensure a better urban environment for both residents and tourists;
3. Implement planning processes that are transparent, equitable, and democratic.
4. Align within tourism development plans and projects the requirements of development objectives, the needs of local communities, and respect for the environment;
5. Ensure that the tourism built environment reflects and respects cultural diversity;
6. Promote and disseminate awareness of best practice in the sphere of the built environment amongst policy makers, developers, employers, employees, and tourists;
7. Provide information and guidance that allow visitors and residents to interpret the distinctive built environments of individual destinations;
8. Monitor the impact of tourism on the built environment utilizing indicators by the World Tourism Organization in relation to economic, cultural, and environmental sustainability;
9. Promote and establish partnerships among tourism stakeholders, public and private, in order to ensure an orderly and sustainable development of tourism infrastructures that respect local cultures and economies;
10. Encourage further research by universities and academic institutions for the advancement of the principles, guidelines and recommended best practices enshrined in this Declaration;

On Adaptive Re-use of Heritage for Tourism Purposes

11. Ensure legislative and regulatory frameworks safeguard and enhance the natural, cultural and built heritage through wherever appropriate encouraging sensitive adaptation of heritage sites to reinforce destination image and generate resources for conservation;
12. Promote constructive dialogue between respectively those authorities responsible for heritage conservation and tourism development;
13. Build on the successful experiences available around the World to foster the adaptive re-use of heritage buildings, monuments and ensembles for tourism purposes in a way that protects, enhances and respects the values carried by this heritage;
14. Ensure in doing so that sustainability of the heritage and of its new functions are properly addressed, avoiding thus the transformation of this heritage into objects of visit with limited economic impact on its surroundings;

On Design and Construction of Modern Tourism Facilities

15. Provide appropriate incentives to ensure that the principles of sustainability are central to large scale as well as small scale tourism development;
16. Develop guidelines for the implementation of the principles of sustainability within both large scale and small scale developments;
17. Promote the use of quality and adapted modern architecture and infrastructure in the development of tourism facilities in a way respectful of the built or natural environment reinforcing positive destination image;
18. Provide due respect to the local traditions of construction and attempt to integrate in the process the local materials, expertise, know-how, traditional designs and human resources at all levels.
On Eco-lodges and the Environment

19. Ensure the highest respectful integration possible of the tourism facilities in the landscape to minimize its impact, while respecting the natural and biological components of its environment;

20. Make use of sustainable construction techniques, renewable sources of energy and local materials;

On Urban and Local Regeneration

21. Integrate the requirements and opportunities offered by the tourism sector within a multi-faceted economic development plans, thus ensuring a sustainable development and regeneration process;

22. Create distinctive cultural icons, properly integrated in the urban or local fabric, either through imaginative re-use of historic monuments or the creation of modern facilities;

23. Involve the tourism sector in the overall regeneration of built ensembles, including renovation of the infrastructure;

24. Devise general policies and guidelines that cover regional, urban or local ensembles to properly integrate tourism in the life of these ensembles and to provide specific guidelines for architectural and urban works.

Vote of Thanks

The participants,

Having concluded, their proceedings in the best possible conditions of efficiency and comfort and having been able to witness at first hand the Sultanate's traditional hospitality and achievements in the field of tourism, request H.E. the Minister of Tourism, Dr. Rajha Abdul Ameer Ali to convey to His Majesty Sultan Qaboos Bin Said a message of gratitude to the Government and people of Oman.

Muscat, 8 February 2005
ANNEX II

INTERNATIONAL CONFERENCE ON BUILT ENVIRONMENTS FOR SUSTAINABLE TOURISM (BEST)

Muscat, Sultanate of Oman
5 – 8 February 2005

Programme

Saturday, 5 February 2005

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 13:00</td>
<td>Registration and document distribution</td>
<td>H.E. Dr. Rajha Abdul Ameer ALI</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minister of Tourism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sultanate of Oman</td>
</tr>
<tr>
<td>19:00 - 20:30</td>
<td>Official Inauguration</td>
<td>Mr. Francesco FRANGIALLI</td>
</tr>
<tr>
<td></td>
<td></td>
<td>WTO Secretary-General</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mr. Hamad AL-HAMMAMI</td>
</tr>
<tr>
<td></td>
<td></td>
<td>UNESCO Representative</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gulf Arab States</td>
</tr>
<tr>
<td></td>
<td>Key note address</td>
<td>H.R.H. Prince Sultan Bin Salman Bin Abdul</td>
</tr>
<tr>
<td></td>
<td>Built Environment: Sustainability</td>
<td>Aziz AL-SAUD</td>
</tr>
<tr>
<td></td>
<td>cultural diversity and destination image</td>
<td>Secretary-General and Member of the Board of The Supreme Commission for Tourism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kingdom of Saudi Arabia</td>
</tr>
</tbody>
</table>

20:30 - 22:00 Dinner & Opening of the Exhibition
Sunday, 6 February 2005

09:00 – 10:00 Setting the scene

Presentation of the Rationale of the Conference
Dr. Heba A. AZIZ
Advisor for Research and Development
Ministry of Tourism
Sultanate of Oman

Introduction to the proceedings
Mr. Eugenio YUNIS
Chief, Sustainable Development of Tourism Department
World Tourism Organization

Lead Contribution
Dr. Suha OZKAN
Secretary-General
The Aga Khan Award for Architecture

10:00 – 10:30 Coffee break

10:30 – 13:00 Session I: Heritage and Adaptive Re-use for Tourism Purposes: Case Studies

Moderator:
Mr. Hassan Mohammad ALI
Advisor
Ministry of Heritage
Sultanate of Oman

The Casa Morisca Hotel, Granada,
Mr. Carlos SANCHEZ
Architect
Spain

The Pousadas, Portugal
Mr. Hugo SARTORI
Representative of the Pousadas
Portugal

The Malabar House, India
Mr. Joerg DRECHSEL
Designer, Director
Malabar House
India

Taybet Zaman, Jordan
Mrs. Leen FAKHOURY
Architect, Instructor
University of Jordan
Jordan

Discussion

13:00 – 14:30 Lunch

14:30 - 16:00 Session II: Design and Construction of Modern Tourism Facilities

Moderator:
H.E. Sultan AL-HARTHI
Secretary-General
Tender Board,
Sultanate of Oman
“High End” Rural Inn Development in Bran and Sibiu, Romania
Professor Dan DIMANCESCU
President
BtF-Bran, srl
Romania

Sotogrande Resort, Spain
Mr. Ramón DÁVILA
President
PROMOTUR
Residential and Sports Tourism Association of Andalusia
Spain

Al Gouna Resort, Egypt
Mr. Samih SAWIRIS
Chairman
Orascom Hotels & Development
Egypt

Chedhi Hotel, Muscat
Mr. Jean-Michel GATHY
Principal
Denniston International Architects and Planners
Malaysia

Discussion
16:00 - 16:30 Coffee break

Monday, 7 February 2005
08:00 – 18.00 The Sultanate of Oman
A Tour of Architectural Heritage
Mr. Ahmed AL-MUKHAINI
Expert Commentator and Tour Leader

Free evening

Tuesday, 8 February 2005
08:30 - 10:30 Session III: Eco-lodges & the Environment
Moderator:
Mr. Ammar KHAMMASH
Architect
Ammar Khammash Architects
Jordan

Adrère Amellal: a Journey through Siwa, Egypt
Dr. Mounir NEAMATALLA
President
Environmental Quality International
Egypt

Al-Jord Eco-Lodges Project, Lebanon
Mr. Joseph HAIMARI
Advisor
Ministry of Tourism
Lebanon
Conservation Corporation Africa: An African Success Story
Mr. Les CARLISLE
Group Conservation Manager
Conservation Corporation Africa
South Africa

Sustainable Architecture for Eco-lodges
Mr. Hitesh MEHTA
Architect
ED Stone & Associates
USA

Discussion

10:30 - 11:00 Coffee break

11:00 - 13:00 **Session IV: Urban & Local Regeneration through Sustainable Tourism**

Moderator:
Ahmed Ali M. Al-MUKHAINI
Secretary
Historical Association of Oman
Director of information & research
Majlis A’shura
Sultanate of Oman

Urban Ensemble: Revitalisation of Historic Centres for Sustainable Tourism, Mexico
Mr. Adrián PANDAL
Director General
Fundación del Centro Histórico de México
Mexico

The case of Koge, Denmark
Mr. Freddy AVNBY
Architect
Alstrup & Avnby Architects
Denmark

Tourism and comprehensive territorial policy: the case of Perche, France
Dr. Samir ABDULAC
Director
Centre d’urbanisme et d’environnement de l’Eure-et-Loir
France

The impact of the new library and modern hotels in Alexandria, Egypt
Dr. Mohamad Fouad AWAD
Architect, President of the Alexandria Preservation Trust
Egypt

Discussion

13:00 - 14:30 Lunch

14:30 – 16:00 **Session V: Debate on Sustainability, Cultural Diversity and Destination Image**

Moderator:
Mr. Jean-Paul L’ALLIER
Mayor of Québec City
Canada

Dr. Jean-Louis LUXEN
Former Secretary-General
International Council on Monuments and Sites – ICOMOS
Mr. José Luis CORTES
Architect, Dean of the School of Architecture
Iberamericana University
Mexico

Mr. Ammar KHAMMASH
Architect
Ammar Khammash Architects
Jordan

Professor Jafar JAFARI
Professor of Cultural Anthropology
University of Wisconsin, USA
Visiting Professor Universitat de les Illes Balears, Spain

Professor Tom SELWYN
Professor of Anthropology
International Institute for Culture, Tourism and Development
London Metropolitan University
UK

H.E. Sultan AL-HARTHI
Secretary-General
Tender Board
Sultanate of Oman

17:30 - 18:30 Conclusion and recommendations
Mr. Eugenio YUNIS
Chief, Sustainable Development of Tourism Department
World Tourism Organization

Declaration
H.E. Mohsin AL-BALUSHI
Undersecretary for Tourism
Sultanate of Oman

Closing remarks
Mr. Amr ABDEL-GHAFFAR
Regional Representative for the Middle East
Coordinator of the General Programme of Work
World Tourism Organization

20:30 Dinner
ANNEX III

INTERNATIONAL CONFERENCE ON BUILT ENVIRONMENTS FOR SUSTAINABLE TOURISM (BEST)

CONFÉRENCE INTERNATIONALE SUR LE CADRE ARCHITECTURAL DU TOURISME DURABLE

 مؤتمر دولي:
رؤية معمارية للسياحة مستدامة

Muscat/Sultanate of Oman/ Mascate (sultanat d'Oman)
February/février 2005
مسقط – سلطنة عمان، فبراير/شباط 2005

LIST OF PARTICIPANTS
LISTE DE PARTICIPANTS
قائمة المشاركين

I. WTO FULL MEMBERS / MEMBRES EFFECTIFS DE L’OMT / الدول الكاملة العضوية في منظمة السياحة العالمية

<table>
<thead>
<tr>
<th>BAHRAIN / BAHREÏN / البحرين</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Abdulaziz AL RAFAEI</td>
</tr>
<tr>
<td>Head of Planning &amp; Development</td>
</tr>
<tr>
<td>Tourism Affairs – Ministry of Information</td>
</tr>
<tr>
<td>P.O. Box 26613 Manama</td>
</tr>
<tr>
<td>T. 973 39442405</td>
</tr>
<tr>
<td>F. 973 17211717</td>
</tr>
<tr>
<td>E-mail <a href="mailto:alrafaei@hotmail.com">alrafaei@hotmail.com</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EGYPT / ÉGYPTE / مصر</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Ahmed HASSAN</td>
</tr>
<tr>
<td>Advisor to the Ministry of Tourism</td>
</tr>
<tr>
<td>CEO of the Tourism Development Authority</td>
</tr>
<tr>
<td>Eng. Khaled Mohamad MAKHLOUF</td>
</tr>
<tr>
<td>Head of Technical Department</td>
</tr>
<tr>
<td>Under Secretary for the Ministry of Tourism</td>
</tr>
<tr>
<td>T. 202 5703499/ 2012 2161520</td>
</tr>
<tr>
<td>F. 202 5703499</td>
</tr>
<tr>
<td>E-mail <a href="mailto:tdaegyt@aol.com">tdaegyt@aol.com</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HAITI / HAÏTI / هايتي</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>Country</td>
</tr>
<tr>
<td>------------------</td>
</tr>
<tr>
<td>Jordan / Jordanie</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Lebanon / Lebanon</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Libya / Libya</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Country</td>
</tr>
<tr>
<td>-------------------------</td>
</tr>
<tr>
<td>Morocco / Maroc</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Nigeria / Nigérie</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Qatar / Qatar</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Saudi Arabia / Arabie</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
Manager  F.  966 1 480 8844  
E-mail  khawashkim@sct.gov.sa  

<table>
<thead>
<tr>
<th>SULTANATE OF OMAN / SULTANAT D’OMAN / سلطنة عمان</th>
</tr>
</thead>
</table>

**Ministry of Tourism / وزارة السياحة**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Phone 1</th>
<th>Phone 2</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>H.E Dr. Rajiha Abdul Ameer ALI</td>
<td>Minister</td>
<td>968 2458 8887</td>
<td>968 2458 8880</td>
<td></td>
</tr>
<tr>
<td>H.E Mohsin Bin Khamis AL BALUSHI</td>
<td>Undersecretary</td>
<td>968 2458 8902</td>
<td>968 2458 8909</td>
<td></td>
</tr>
<tr>
<td>Mr. Mohammed Ali SAED</td>
<td>Advisor</td>
<td>968 2458 8777</td>
<td>968 2458 8909</td>
<td></td>
</tr>
<tr>
<td>Dr. Heba Abdul AZIZ</td>
<td>Advisor</td>
<td>968 2458 8973</td>
<td>968 2458 8909</td>
<td><a href="mailto:heba.aziz@omantourism.gov.om">heba.aziz@omantourism.gov.om</a></td>
</tr>
<tr>
<td>Mr. Ali Abdul RAHEEM</td>
<td>Advisor</td>
<td>968 2458 8971</td>
<td>968 2458 8880</td>
<td></td>
</tr>
<tr>
<td>Ms. Marcia DORR</td>
<td></td>
<td>968 2458 8820</td>
<td>968 2458 8733</td>
<td></td>
</tr>
<tr>
<td>Mr. Mohammed AL SINANI</td>
<td>Director of Planning and Development</td>
<td>968 2458 8722</td>
<td>968 2458 8822</td>
<td></td>
</tr>
<tr>
<td>Mr. Mohammed AL TOBI</td>
<td>Director of Domestic Tourism</td>
<td>968 2458 8733</td>
<td>968 2458 8833</td>
<td></td>
</tr>
<tr>
<td>Mrs. Ameena AL BALUSHI</td>
<td>Head of Planning Department</td>
<td>968 2458 8814</td>
<td>968 2458 8822</td>
<td><a href="mailto:ameena.albalushi@omantourism.gov.om">ameena.albalushi@omantourism.gov.om</a></td>
</tr>
<tr>
<td>Mr. Abdulla AL DHUHLI</td>
<td>Head of Forts and Castles Department</td>
<td>968 2458 8820</td>
<td>968 2458 8833</td>
<td><a href="mailto:abdulla.aldhuhli@omantourism.gov.om">abdulla.aldhuhli@omantourism.gov.om</a></td>
</tr>
<tr>
<td>Mr. Ishaq AL MUSLAHI</td>
<td>Engineer</td>
<td>968 2458 8820</td>
<td>968 2458 8833</td>
<td><a href="mailto:ishaq.almuslhi@omantourism.gov.om">ishaq.almuslhi@omantourism.gov.om</a></td>
</tr>
<tr>
<td>Mr. Saif AL RIYAMI</td>
<td>Engineer</td>
<td>968 2458 8820</td>
<td>968 2458 8909</td>
<td></td>
</tr>
<tr>
<td>Mr. Abdul Fatah MUAITAH</td>
<td>Engineer</td>
<td>968 2458 8820</td>
<td>968 2458 8909</td>
<td></td>
</tr>
<tr>
<td>Mr. Ghassin AL HASHMI</td>
<td>Planning Department</td>
<td>968 2458 8820</td>
<td>968 2458 8909</td>
<td></td>
</tr>
<tr>
<td>Mr. Ibrahim AL DEGHAISHI</td>
<td>Planning Department</td>
<td>968 2458 8820</td>
<td>968 2458 8909</td>
<td></td>
</tr>
</tbody>
</table>
Mr. Yousuf AL HARASHI  
Planning Department  
T. 968 2458 8820  
F. 968 2458 8909

Mrs. Salamoh AL GHADEEB  
Planning Department  
T. 968 2458 8814  
F. 968 2458 8909

Mr. Haitham AL GHASSANI  
Marketing Department  
T. 968 2458 8872  
F. 968 2458 8909

Diwan of Royal Court / ديوان البلاط السلطاني

Dr. Andrew SPALTON  
Advisor  
T. 968 2469 3538  
F. 968 2469 3883  
E-mail acedrc@omantel.net.om

Mr. Khalifa Al JAHWARI  
Office of the Advisor  
T. 968 2469 3171  
F. 968 2469 3883  
E-mail khljahwari@yahoo.com

Mr. Khaled AL HASHMI  
Assistant Director  
Office of the Head of Muscat Municipality  
T. 968 704800  
F. 968 708713

Mr. Yousuf AL BARHY  
Engineer  
Office of the Head of Muscat Municipality  
T. 968 704800  
F. 968 708713

Ms. Hanan AL JABRI  
Engineer  
Office of the Head of Muscat Municipality  
T. 968 704800  
F. 968 708713

Ministry of Heritage & Culture / وزارة التراث والثقافة

Mr. Mahmood Saleh AL MAYMANY  
Director of Projects  
T. 968 2460 2225  
F. 968 2464 1331

Mrs. Rahma Qasem AL FARSI  
Supervisor  
T. 968 2464 1532  
F. 968 2464 1300  
E-mail remy22ady@yahoo.com

Mrs. Naima AL MAYMANY  
Supervisor  
T. 968 9946 7271  
E-mail al_maimani20@hotmail.com

Mr. Sulaiman AL SUBHE  
Supervisor  
T. 968 2460 2225  
F. 968 2464 1331

Mr. Khaled ALBUSAIIDY  
Engineer  
T. 968 2460 2225  
F. 968 2464 1331

Dr. Birgit MERSHEN  
Advisor for Museum and Archaeological Studies  
T. 968 2464 1545  
F. 968 2464 1513  
E-mail birgit_mershen@mhc.gov.om

Ministry of Interior / وزارة الداخلية
Mr. Ali Said AL HAMADI  
Director General  

Ministry of Transport and Communication/وزارة النقل والاتصالات
Mr. Saif AL HINAI  
Director of Project & Planning  
T. 968 2451 9578  
Mr. Dawood Sulaiman AL SALMI  
Airport Engineer  
T. 968 2451 9578  

Ministry of Defence /وزارة الدفاع
Ms. Farya Abdullah AL FARSI  
Project Architect  
T. 968 24335544  
Ms. Nadia H. S. AL WADHAHI  
Project Architect  
T. 968 2433 6531  

Ministry of Agriculture & Fisheries/وزارة الزراعة والثروة السمكية
Mr. Zayed AL MAHRAHI  

Ministry of Education /وزارة التربية والتعليم
Eng. Khaled Salem AL MASHANI  
Director of Projects  
T. 968 700204  
Mrs. Ibtihaj AL KINDY  
Architect  
T. 968 700204  
Ms. Siham Ahmed AL RIYAMI  
Curriculum Officer  
T. 968 9961 3027  
F. 968 2469 8303  
E-mail elcd@moe.gov.om  

Ministry of Commerce & Industry /وزارة التجارة والصناعة
Mr. Saif Nasser AL MAHROQI  
Director of Administrations  

Ministry of Housing, Electricity and Water/وزارة الإسكان والكهرباء والمياه
Eng. Abdulla Mohammed Obaid AL MAZROOI  
Director  
T. 968 695711  
F. 968 695714  

Ministry of Regional Municipalities, Environment & Water Resources/وزارة البلديات الاقليمية والبيئة وموارد المياه
Mr. Nasser Abdulla AL KASBI  
Engineer  
T. 968 692140  
F. 968 693995  
Mr. Mohammed Salim AL MASHANI  
Head of Development Department  
T. 968 692140  
F. 968 693995  
Mr. Mohammed Saif AL KALBANI  
Specialist  
T. 968 692140  
F. 968 693995
Mr. Salem Ibrahim AL RABEIY  
Engineer  
T. 968 692140  
F. 968 693995

Ministry of State & Governorate of Dhofar / مكتب وزير الدولة ومحافظ ظفار
Mr. Ali AL-SHANFARI  
Head of Design Section  
T. 968 2329 0638  
F. 968 2329 2649

Eng. Awadh Said KHAWAR  
Assistant Director General  
T. 968 2329 0638  
F. 968 2329 2649

Eng. Musalam Yahya ALAMRI  
Director  
T. 968 2329 0638  
F. 968 2329 2649

Eng. Salim Ahmed BAOMAR  
Director  
T. 968 23290638  
F. 968 23292649

Oman Chamber of Commerce & Industry / غرفة تجارة وصناعة عمان
Sheikh. Ali Abdulla AL BADI  
T. 968 707684

Sheikh. Said Nasser AL KHUSAIBI  
T. 968 707684

Mr. Qais Abdulla AL ASFOOR  
T. 968 707684

Mr. Penkij KIMJI  
T. 968 707684

Muscat Municipality / بلدية مسقط
Eng. Munir Abdul wahab AL HAMDI  
Assistant Manager  
T. 968 704800

Dhofar Municipality / بلدية ظفار
Mr. Ammar AL MARHOON  
Architect  
T. 968 9934 3000

Tender Board / مجلس المناقصات
Mr. Rashed AL MASKARY  
Office of the General Secretary  
Director  
T. 968 602081  
F. 968 602081

Mr. Sameh BATOQ  
Engineer  
T. 968 602081  
F. 968 602081  
E-mail samehb@hotmail.com

Al Shura Board / مجلس الشورى
Mr. Sulaiman AL HADRAMI  
Director of Economic Committee Office  
T. 968 2452 1430

SYRIAN ARAB REPUBLIC/ REPUBLIQUE ARABE SYRIENNE/ الجمهورية العربية السورية
Mr. Fareed KANJ  
Engineer  
Ministry of Tourism  
T. 963 93557684  
F. 963 11 2372415  
E-mail fkanj2000@mail2world.com

Mr. Khalid BESSO  
Engineer  
Ministry of Tourism  
T. 963 11 541 0883  
T. 963 94252608 mobile  
E-mail kh2004@mail2world.com

Ms. Mervat AL SAFADI  
Engineer  
Ministry of Tourism  
T. 963 11 222 1176  
E-mail mv_safadi@hotmail.com

Mr. Cemat TEKKANAT  
Director  
Turkish Tourism Office  
T. 91 559 7014  
F. 91 547 6287

TURKEY / TURQUIE / تركيا

II. AFFILIATE MEMBERS / MEMBRES AFFILIÉS / الأعضاء المنتسبون

AL-TAYYAR TRAVEL GROUP (Saudi Arabia)

Dr. Nasser A. AL TAYYAR  
President and CEO  
Takusussu Street, Olaya  
P.O. Box 52660  
11573 RIYADH  
T. 966 1 463 3133  
F. 966-1 464 2970  
E-mail Nasser@altayyargroup.com

CIVIL AVIATION AUTHORITY (Uganda)

Mr. Moses Kasawa NAMBOA  
Senior Marketing Officer  
T. 256 41 321 435  
F. 256 41 321 401  
E-mail mnamboa@caa.co.ug

Ms. Faridah Nambi KIGONGO  
Marketing Officer  
T. 256 41 321 435  
F. 256 41 321 401  
E-mail fkigongo@caa.co.ug

EGYPTIAN TOURISM FEDERATION (Egypt)

Mr. Mahmoud EL-KAISSEOUNI  
Chairman Ecotourism Committee  
8 El Sad El Aaly Street  
DOKKI, GIZA  
T. 202 748 3313/760 8487  
F. 202 760 8487/761 4286  
E-mail eftc@commnet.com.eg  
mahmoud.elkaissouni@americana-eg.com

FEDERATION INTERNATIONALE DE L'AUTOMOBILE (Switzerland)
Mr. Jean MEYER
President FIA Region I
2 Chemin de Blandonnet – Case Postale 296
CH 1215 Geneva 15
T. 41-22 544 4512
F. 41-22 544 4550
E-mail fburrus@aitfia.ch

Mr. Peter DAGGWILER
General Director
2 Chemin de Blandonnet – Case Postale 296
CH 1215 Geneva 15
T. 41-22 544 4512
F. 41-22 544 4550
E-mail fburrus@aitfia.ch

Mr. Jordi VILASECA
Vice President Tourism Commission FIA
T. 41-22 544 4512
F. 41-22 544 4550
E-mail fburrus@aitfia.ch

NHTV, NETHERLANDS INSTITUTE OF TOURISM AND TRANSPORT STUDIES, UNIVERSITY OF PROFESSIONAL EDUCATION (The Netherlands)

Mr. Francis SCHOUTEN
Professor
Mgr Hopmansstraat 1 - P.O. Box 3917
4800 DX Breda
T. 31 76 530 2203
F. 31 76 530 2775
E-mail schouten.f.@nhtv.nl

Mr. Martin LANDRÉ
Senior Lecturer
Mgr Hopmansstraat 1 - P.O. Box 3917
4800 DX Breda
T. 31 76 530 2203
F. 31 76 530 2775
E-mail landre.m@nhtv.nl

III INTERNATIONAL ORGANIZATIONS / ORGANIZATIONS INTERNATIONALES / المنظمات الدولية

UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION

Mr. Hamad AL-HAMMAMI
UNESCO Representative for the Arab Gulf States

Mr. Benno BOER
UNESCO Doha Office

Ms. Cherine KHALLAF
Ecology Programme Assistant
UNESCO Cairo Office – Regional Bureau for Science for the Arab States
8 Abdal Rahman Fahmy street
Garden City, CAIRO
T. 202 794 3036
E-mail cherine@mail.unesco.org.eg

UNITED NATIONS HUMAN SETTLEMENTS PROGRAMME – UN HABITAT
Mr. David FRANKLYN  
Inter-Agency Liaison Officer and Focal Point for Tourism  
T. 254 2 623322  
F. 254 2 4175  
E-mail david.franlin@unhabitat.org

**INTERNATIONAL COUNCIL ON MONUMENTS AND SITES - ICOMOS**

Dr. Jean-Louis LUXEN  
Former Secretary-General

**IV. SPECIAL GUESTS / INVITÉS SPÉCIAUX / الضيوف المدعوين**

Sheikha May AL KHALIFA  
Head of Sheikh Khalifa Heritage Centre  
Bahrain

Mrs. Maria DELARA  
Consultant of the Sultanate of Oman Embassy in Spain

Dr. Abdullah ALNAFEESI  
Director of International Architecture  
Faculty of Basic Education  
P.O. Box 793  
Hawally 32008  
Kuwait  
T. 965 484 5820  
E-mail a_alnafeesi@hotmail.com

Dr. Mahmoud GAMAL ELDIN  
Dean of Tourism and Hotels Faculty  
University of Alexandria  
El Shatby - Alexandria

Professor Saleh LAMEI  
Director General  
Centre for Conservation  
85 Ramsis street  
P.O. Box 764 (ii5ii)  
Cairo, Egypt  
T. 20 2 575 2495  
F. 20 2 574 8872  
E-mail saleh.lamei@ciiah.biz

**V. OTHER PARTICIPANTS / D'AUTRES PARTICIPANTS / مشاركون آخرون**

**AL–BANAN INVESTMENT SERVICE (Sultanate of Oman)**

Mr. Ali DIAB  
General Manager  
T. 968 99318112  
F. 68 603507  
E-mail ali_diab@yahoo.com

**ALSTRUP & AVNBY ARCHITECTS (Denmark)**

Mr. Inge ALSTRUP  
Architect Urbanist  
T. 45 5665 7035  
F. 45 5665 7035  
E-mail ingealstrup@avnby.dk

**ALAWI ENTERPRISES (Sultanate of Oman)**
Mr. Sasi MADATHIL  
Chief Executive Officer  
T. 968 694441  
E-mail sasi@alawaient.com

AROS ARCHITECTS (United Kingdom)

Mr. Christopher COTTON  
Managing Director  
T. 00442079282444  
F. 0044 2079282450  
E-mail ccotton@arosltd.com

AJ VISIONS (Bahrain)

Mr. David OWENS  
Corporate Design Manager  
P.O.Box 10488  
Manama  
T. 973 1721 2810  
F. 973 1721 2811  
E-mail david.owens@ajvisions.com

ATHAR GERZA TOURISM (Libyan Arab Jamahiriya)

Mr. Abraham ALSHBO  
Tourist Company  
Kadames Libya  
T. 21872563274  
F. 21872563864  
E-mail Aszwm59@yahoo.co.uk

Mr. Farag ABDALLAH  
Tourist Company  
Kadames Libya  
T. 218 913209192 - mobile  
F. 218213613318  
E-mail fzmmaa@yahoo.com

Mr. Frag ALGELALE  
Tourist Company  
Kadames Libya  
T. 21872563274  
F. 21872563864  
E-mail Aszwm59@yahoo.co.uk

Mr. Abdulla Snuce BASHIR  
Tourist Company  
Kadames Libya  
T. 21872564155  
F. 21872563864  
E-mail bashir720@hotmail.com

BAIT AL ZUBAIR MUSEUM (Sultanate of Oman)

Ms. Sarah WHITE  
Arts Advisor  
P.O. Box 257  
113 MUSCAT  
T. 968 24737315  
F. 968 24737153  
E-mail bazsarah@omantel.net.om

Mr. Qasim Al BALUSHI  
Publication Incharge  
P.O. Box 257  
113 MUSCAT  
T. 968 24737315  
F. 968 24737153  
E-mail bazsarah@omantel.net.om

BBC WORLD (United Arab Emirates)
| Mr. Hani SOUBRA | Commercial Regional Manager | Dubai Media City  
| Building 10  
| Office 309, DUBAI  
| T. 971 4 3678090  
| F. 971 4 3678077  
| E-mail hani.soubra@bbc.co.uk |

| Mr. Jaap LENGKEEK | Chair Socio-Spatial Analysis  
| Professor  
| Wageningen University  
| T. 31 3 1748 3259  
| Email: jaap.lengkeek@wur.nl |

| Mrs. Drs Jaap LENGKEEK | Chair Socio-Spatial Analysis  
| Wageningen University  
| T. 31 3 1748 3259  
| Email: jaap.lengkeek@wur.nl |

| Mr. Antony READ | Director  
| Al Buchra  
| 105 Al Ilam street  
| Q’URM  
| E-mail tonyroffshore@yahoo.com.au |

| Dr. Sameer Mahmoud Zahr ALLYALI | Chairman of Interior Design Department  
| College of Architecture and Planning  
| King Faisal University  
| T. 966 3857 8206  
| F. 966 3857 8739  
| E-mail zahrallyali_59@yahoo.com |

| Mr. Julian AYERS | General Manager  
| T. 968 99318417 |

| Mr. Hussain AFEEF | Managing Director  
| Crown Company  
| 5th floor. Fasmeeru building  
| h.booutakurufaanu magu mfile  
| T. 960 322432  
| F. 960 324009  
| E-mail afeef@campa.com.mv |

| Mr. Mohammed NAIPH | Partner  
| Design 2000  
| T. 960 317966  
| F. 960 317962  
| E-mail mail@desing2000.com.mv |

| Mr. Mahjoob SHUJAU | Partner  
| Design 2000  
| T. 960 317966 |
Mr. Ahmed SALEEM
Principal Architect
T. 960 317966
F. 960 317962
E-mail saleem@crowncompany.com

Mr. Hussain SHAFEE
Director
T. 960 317966
F. 960 317962
E-mail saleem@crowncompany.com

DAR EL HANDASAH (Sultanate of Oman)
Mr. Bilal RAAD
President manager
T. 968 24 699350
F. 968 24 694450
E-mail Muscat@dargroup.com

DUBAI LAND (United Arab Emirates)
Ms. Haifa AL BASATA
Architect
6th floor, Emirates stores, Sheikh Zayed road
P.O. Box 66366, DUBAI
T. 971 43360009
F. 971 43300008
E-mail haifa@dubailand.ae

Mr. Zaki NAKKASH
Project Manager
6th floor, Emirates stores
Sheikh Zayed road
P.O. Box 66366
DUBAI
T. 971 43360009
F. 971 43300008
E-mail zaki@dubailand.ae

EMPTY QUARTER (Sultanate of Oman)
Mr. Jeremy RAWLINS
Manager
T. 968 9938 7654
F. 968 2469 8292
E-mail emptyqtr@omantel.net.om

EVOLUTION TRAVEL & TOURS (Sultanate of Oman)
Mr. Jameel MOHAMED
Manager
T. 968 24155300

FREELANCER (Sultanate of Oman)
Ms. Reem ASKALAN
Urbanist
Oman Arab Bank
P.O Box 2010
Ruwi
T. 968 24699166
E-mail raskalan@alummit.edu

FUND FOR DEVELOPMENT OF YOUTH PROJECTS (Sultanate of Oman)
<table>
<thead>
<tr>
<th>Company</th>
<th>Contact Person</th>
<th>Position/Department</th>
<th>Address Details</th>
<th>Contact Details</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>GLOBAL TOURS (Sultanate of Oman)</td>
<td>Ms. Anne BITTORF</td>
<td>Marketing Department</td>
<td>P.O. Box 1354</td>
<td>T. 968 245 67895</td>
<td><a href="mailto:marketing@globaltoursoman.com">marketing@globaltoursoman.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 968 2456 7894</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>E-mail <a href="mailto:youth@omantel.net.om">youth@omantel.net.om</a></td>
<td></td>
</tr>
<tr>
<td>GULF INVESTMENT CORPORATION (Kuwait)</td>
<td>Mr. Resley BORESLY</td>
<td>Analyst Principal Investments</td>
<td>P.O. Box 1354</td>
<td>T. 965 672 5005</td>
<td><a href="mailto:rboresly@allmail.net">rboresly@allmail.net</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 965 535 0327</td>
<td></td>
</tr>
<tr>
<td>JORDANIAN ENGINEERING AUTHORITY (Jordan)</td>
<td>Mr. Wael AL SAQQA</td>
<td>Architect</td>
<td>P.O. Box 1354</td>
<td>T. 968 245 67895</td>
<td><a href="mailto:info@jea.org.jo">info@jea.org.jo</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 968 2456 7894</td>
<td></td>
</tr>
<tr>
<td>HABIB ASSOCIATES (Bahrain)</td>
<td>Ms. Janan HABIB</td>
<td>Architect Interior Design</td>
<td>P.O. Box 1799</td>
<td>T. 968 24494030/ 9985 0100</td>
<td><a href="mailto:design@habibassociates.com">design@habibassociates.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 968 24497</td>
<td></td>
</tr>
<tr>
<td>IMAGE HOUSE (Egypt)</td>
<td>Mr. Gabriel MICKHAIL</td>
<td>Architect</td>
<td>P.O. Box 1354</td>
<td>T. 968 245 67895</td>
<td><a href="mailto:heldesk@egyptcd.com">heldesk@egyptcd.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 968 2456 7894</td>
<td></td>
</tr>
<tr>
<td>MASHHOOR ENGINEERING CONSULTANCY (Sultanate of Oman)</td>
<td>Mr. Sherif AL SAYYED</td>
<td>Engineer</td>
<td>P.O. Box 1354</td>
<td>T. 968 24494030/ 9985 0100</td>
<td><a href="mailto:sven.gade@mesadvisors.com">sven.gade@mesadvisors.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 968 24497</td>
<td></td>
</tr>
<tr>
<td>MESA M.E. STRATEGY ADVISORS (United Arab Emirates)</td>
<td>Mr. Sven P.GADE</td>
<td>Director Travel &amp; Tourism Development</td>
<td></td>
<td>T. 971 26316111</td>
<td><a href="mailto:sven.gade@mesadvisors.com">sven.gade@mesadvisors.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>F. 971 26334442</td>
<td></td>
</tr>
<tr>
<td>MIDDLE EAST AIRLINES (Lebanon)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organization</td>
<td>Contact</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>--------------------</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MIKOLAYIV STATE UNIVERSITY (Ukraine)</td>
<td>Mr. Sanford DEWITT</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OMAN SERVICES ESTABLISHMENT (Sultanate of Oman)</td>
<td>Mr. Said AL KHAROUSI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mr. Abdul KUDDUS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OMAN TOURISM &amp; HOSPITALITY ACADEMY (Sultanate of Oman)</td>
<td>Mr. Bernhard KLEFASZ</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dr. Mohammed AL HABSY</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PROLEISURE BUSINESS DEVELOPMENT (Germany)</td>
<td>Mr. Christian DORNISCH</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>REEMOON BDC WLL (Bahrain)</td>
<td>Mr. Heiko ACHILLES</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAINT-JOSEPH UNIVERSITY (Lebanon)</td>
<td>Ms. Liliane BUCCIANTI-BARAKAT</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SALAHUDDIN SOFTECH (Bahrain)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Title/Position</td>
<td>Address/Contact Information</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------</td>
<td>---------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Ahmed SALAHUDDIN</td>
<td>Marketing Director</td>
<td>P.O. Box 846 Manama T. 973 3960 7711 F. 973 1722 9055 E-mail <a href="mailto:ahmed@salahuddinss.com">ahmed@salahuddinss.com</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prof. Isam AL-RAWAS</td>
<td>Dean, College of Arts and Social Sciences</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Osama ISMAIL</td>
<td>Assistant Professor</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 E-mail <a href="mailto:oesmail@squ.edu.om">oesmail@squ.edu.om</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Maged NEGMM</td>
<td>Head of Tourism Department</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 E-mail <a href="mailto:maged@squ.edu.om">maged@squ.edu.om</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Mohamed EL SAYED</td>
<td>Assistant Professor</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 E-mail <a href="mailto:drghani@squ.edu.om">drghani@squ.edu.om</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Hamed AL AZRI</td>
<td>Instructor</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 T. 968 99353 352</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Fathi AL HADAD</td>
<td>Assistant Professor</td>
<td>P.O. Box 42 AL Khod, P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 T. 968 99551 037 E-mail <a href="mailto:fathy@squ.edu.om">fathy@squ.edu.om</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Hussam BAOMAR</td>
<td>Research Assistant</td>
<td>P.O. Box 42 AL Khod P.C. 123 Muscat T. 968 244 15672 F. 968 244 13212 T. 968 99470 776</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### UNIVERSITY OF VICTORIA (Canada)

Dr. Anthony WELCH  
Professor and Executive Director  
Office of International Affairs  
E-mail hussam@squ.edu.om

<table>
<thead>
<tr>
<th>Dr. Anthony WELCH</th>
<th>Office of International Affairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>T. 250 472 4644</td>
<td>F. 250 721 6542</td>
</tr>
<tr>
<td>E-mail <a href="mailto:world@oia.uvic.ca">world@oia.uvic.ca</a></td>
<td></td>
</tr>
</tbody>
</table>

### VIA NOVA GROUP (Jordan)

Mr. Qusay AHMAD  
Managing Director  
E-mail qusay@vianovagroup.com

<table>
<thead>
<tr>
<th>Mr. Qusay AHMAD</th>
<th>Managing Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>T. 962 6 565 0289</td>
<td>F. 962 6 563 9050</td>
</tr>
<tr>
<td>E-mail <a href="mailto:qusay@vianovagroup.com">qusay@vianovagroup.com</a></td>
<td></td>
</tr>
</tbody>
</table>

### ZAHARA TOURS (Sultanate of Oman)

Mr. Gautam BROOTA  
General Manager  
E-mail gautam@zaharatours.com

<table>
<thead>
<tr>
<th>Mr. Gautam BROOTA</th>
<th>General Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>T. 968 24 692940</td>
<td>F. 968 24 692950</td>
</tr>
<tr>
<td>E-mail <a href="mailto:gautam@zaharatours.com">gautam@zaharatours.com</a></td>
<td></td>
</tr>
</tbody>
</table>

### ZFP CONSULTANTS (Saudi Arabia)

Mr. Issam ALRIFFI  
Assistant Vice-President  
P.O Box 9486  
Riyadh 11443  
E-mail ealriffi@zfp.com

<table>
<thead>
<tr>
<th>Mr. Issam ALRIFFI</th>
<th>Assistant Vice-President</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.O Box 9486</td>
<td>Riyadh 11443</td>
</tr>
<tr>
<td>E-mail <a href="mailto:ealriffi@zfp.com">ealriffi@zfp.com</a></td>
<td></td>
</tr>
</tbody>
</table>

### VI. JOURNALISTS / JOURNALISTES / الصحفيون

#### ABU DHABI TV (United Arab Emirates)

Mr. Khaled AL HADHRI  
Broadcaster  
T. 99334749

<table>
<thead>
<tr>
<th>Mr. Khaled AL HADHRI</th>
<th>Broadcaster</th>
</tr>
</thead>
<tbody>
<tr>
<td>T. 99334749</td>
<td></td>
</tr>
</tbody>
</table>

#### AGENCE FRANCE PRESSE (France)

Mr. Mohammed AL SHERBINI  
Journalist  
T. 968 99205097

<table>
<thead>
<tr>
<th>Mr. Mohammed AL SHERBINI</th>
<th>Journalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>T. 968 99205097</td>
<td></td>
</tr>
</tbody>
</table>

#### AL AHRAM NEWSPAPER (Egypt)

Mr. Abdul Nasser SALAMA  
T. 68 99471280

<table>
<thead>
<tr>
<th>Mr. Abdul Nasser SALAMA</th>
<th>T. 68 99471280</th>
</tr>
</thead>
</table>

#### AL AQQARIYA TV (United Arab Emirates)

Ms. Fatimah Bin HOHO  
Journalist

Dr. Emam OBAID  
Journalist

Mr. Mahmoud AL MEGAILI  
Journalist

#### AL BAYAN NEWSPAPER (United Arab Emirates)
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Ali Bin Salem AL-BADI</td>
<td>Journalist</td>
<td>T. 968 99 33 0993</td>
</tr>
<tr>
<td>Mr. Nasser DARWISH</td>
<td>Journalist</td>
<td>T. 968 99 31 0902</td>
</tr>
<tr>
<td>AL DESTOUR (Jordan)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Mustafa SULAIMAN</td>
<td>Journalist</td>
<td>T. 968 99355816</td>
</tr>
<tr>
<td>AL HAYAT NEWSPAPER (United Kingdom)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Mohamed Saif AL RAHBI</td>
<td>Journalist</td>
<td>T. 968 99311936</td>
</tr>
<tr>
<td>AL ITHAD NEWSPAPER (United Arab Emirates)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Hamoud Ali AL TOQI</td>
<td>Journalist</td>
<td>T. 968 99330059</td>
</tr>
<tr>
<td>AL KHALEEJ TIMES NEWSPAPER (United Arab Emirates)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Padical RAVANDRANAT</td>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>AL SHABIBA NEWSPAPER (Sultanate of Oman)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Issa AL MASOODI</td>
<td>Journalist</td>
<td>T. 968 99782220</td>
</tr>
<tr>
<td>Mr. Khalid AL SINANI</td>
<td>Journalist</td>
<td>T. 968 24815368</td>
</tr>
<tr>
<td>Mr. Mohamed AL BALUSHI</td>
<td>Journalist</td>
<td>T. 968 24815362</td>
</tr>
<tr>
<td>Mr. Mohamad AL MAHJOOB</td>
<td>Journalist</td>
<td>T. 968 99205097</td>
</tr>
<tr>
<td>Mr. Sultan AL HASNI</td>
<td>Journalist</td>
<td>T. 968 24815362</td>
</tr>
<tr>
<td>Mr. John ISTRADA</td>
<td>Journalist</td>
<td>T. 968 24815362</td>
</tr>
<tr>
<td>AL WATAN NEWSPAPER (Sultanate of Oman)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Mostafa Khamis AL MAMARI</td>
<td>Journalist</td>
<td>T. 968 99417868</td>
</tr>
<tr>
<td>Mr. Sulaiman Said AMBO SAIDY</td>
<td>Journalist</td>
<td>T. 968 99065300</td>
</tr>
</tbody>
</table>
Mr. Ibrahim AL SHEIKELY
Journalist
T. 968 24491919

ASFAR NEWSPAPER (United Arab Emirates)

Mr. Ahmed AL KINDY
Marketing Manager

ASSOCIATED PRESS

Mr. Said Nasser AL NAHDI
Journalist
T. 968 9311767

BBC (United Kingdom)

Mr. Zaher AL MAHROQI
Journalist
T. 968 9937679

BUSINESS & FINANCE MAGAZINE (Germany)

Mr. Saleh Abdul Ameer AL SHEBANI
Journalist
T. 968 99355965

CNBC (United States of America)

Mr. Floris VAN STEEN
Journalist
Ms. Veronica LANDRY
Journalist
Ms. Monica OSTROWSKI
Journalist
Ms. Sinead HUNT
Journalist

DAR JONES TELEVISION

Mr. Ahmed Abdul Kareem AL HOOTI
Journalist
T. 968 99342241

EUROPRESS (Germany)

Ms. Amy BOOKER
Journalist

GERMAN NEWS AGENCY (Germany)

Mr. Magdi AL SHADHLI
Journalist
T. 968 99026078

GULF NEWS NEWSPAPER (United Arab Emirates)
<table>
<thead>
<tr>
<th><strong>GULF NEWSPAPER (United Arab Emirates)</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Issam RASHWAN</td>
<td>T. 968 9935593</td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>HOSPITALITY MAGAZINE (United Arab Emirates)</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Sivitla TODOVA</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Abdulla AL ABULSALAM</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Ms. Najla Yussef AL IBRAHEEM</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Hement SHANBAHASH</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>OMAN NEWSPAPER (Sultanate of Oman)</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Salem AL-JAHWARY</td>
<td>T. 968 9932 4680</td>
</tr>
<tr>
<td>Journalist</td>
<td>F. 968 2469 7047</td>
</tr>
<tr>
<td>Mr. Ahmed AL-DUHLY</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Mohamed AL-SHIZAWI</td>
<td>T. 968 9938 0494</td>
</tr>
<tr>
<td>Journalist</td>
<td>E-mail <a href="mailto:shafiah@yahoo.com">shafiah@yahoo.com</a></td>
</tr>
<tr>
<td>Mr. Mohamed OUSMAN</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Saleh AL-SHARGI</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Awad BAKWEER</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Khaled AL-ADAWI</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Said AL-HARATHY</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Conrad PRABHU</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
<tr>
<td>Mr. Hassan KAMANBOORY</td>
<td></td>
</tr>
<tr>
<td>Journalist</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>SHARQ EL AWSAT NEWSPAPER (Sultanate of Oman)</strong></th>
<th></th>
</tr>
</thead>
</table>
VII. SPEAKERS / INTERVENANTS / المتحدثون

Mr. Suha OZKAN
Director General
Aga Khan Foundation for Architecture

Mr. Hassan Mohammad ALI
Advisor, Ministry of Heritage of the Sultanate of Oman

Mr. Carlos SANCHEZ
Architect
Granada, Spain

Mr. Hugo SARTORI
Representative of the Pousadas, Portugal

Mr. Joerg DRECHSEL
Designer, Director of the Malabar House of India

Mrs. Leen FAHKOURY
Architect, Instructor
University of Jordan

Mr. Sultan AL-HARTHI
Secretary-General
Tender Board Oman

Mr. Dan DIMANCESCU
President
BtF-Bran, srl
Romania

Mr. Ramón DÁVILA
President

Mr. Ahmed Salem BATAMIRA
Journalist
T. 968 99492112
E-mail batamira@hotmail.com

Mr. Carlos SANCHEZ
Pedro Antonio de Alarcón nº41- 4c
18004 – Granada
T. 34 95 825 0466
F. 34 95 825 0454
E-mail estudio@carlossanchez.net

Mr. Hugo SARTORI
Marketing Manager of Azahares Congresses & Incentives
P. 954 284 000
F. 954 278 098
E-mail hugo.sartori@azahares.com
www.azahares.com

Mr. Joerg DRECHSEL
The Malabar House
1/268, 1/269 Parade Road
Fort Cochin - 682 001
Kerala
T. 91 484 221 6666
91 98 4744 2431 (mobile)
E-mail joerg@malabarhouse.com
www.malabarhouse.com

Mrs. Leen FAHKOURY
P.O Box 1516
Amman
T. 962 (79) 5528 234
E-mail fakhoury@ju.edu.jo

Mr. Sultan AL-HARTHI
Sultanate of Oman

Mr. Dan DIMANCESCU
P.O. 38 1347
Harvard Square
Cambridge, MA 02238
United States of America
T. 1 617 497 1111
E-mail tsgdd@aol.com

Mr. Ramón DÁVILA
Residential and Sports Tourism Association of
PromoTur
Residential and Sports Tourism Association of Andalusia, Spain

Andalusia
C/Jacinto Benavente, 4, 6º – 2
Edf. Las Gaviotas
29600 Marbella (Málaga)
T. 34 952 765419/639925885
F. 34 952 858780
E-mail info@turismoresidencial.com
www.turismoresidencial.com

Mr. Samih SAWIRIS
Chairman
Orascom Hotels & Development, Egypt

Al-Gouna Resort
T. 202 304 1322
F. 202 305 1052
E-mail samihs@link.net

Mr. Jean Michel GATHY
Principal
Denniston International Architects and Planners

Mr. Ahmed AL-MUKHAINI
Expert Commentator and Tour Leader
Sultanate of Oman
T. 968 99314491

Dr. Soumyen Bandyopadhy
School of Architecture and Building Engineering
Liverpool University

Mr. Ammar KHAMMASH
Architect
Ammar Khammash Architects, Jordan

Dr. Mounir NEAMATALLA
President
Environmental Quality International, Egypt

Mr. Joseph HAIMARI
Advisor to Minister
Ministry of Tourism, Lebanon

Mr. Les CARLISLE
CC Africa
Group Conservation Manager
Conservation Corporation Africa, South Africa

Shop No 2
Steiltes Shopping Complex
Steiltes, Nelspruit
Mpumalanga
T. 27 (0)13 744 3230
F. 27 (0)13 744 3234
E-mail l.carlisle@ccafrica.com

Mr. Hitesh MEHTA
Architect
ED Stone & Associates, USA

EDSA
1512 E. Broward Blvd
Suite 110
Fort Lauderdale, FL 3330
T. 954 524 3330
F. 954 524 0177
E-mail hmehta@edsaplan.com

Mr. Said AL-SAKLAWI
Architect, Sultanate of Oman

Mr. Adrián PANDAL
Director General
Fundación del Centro Histórico de México, México

Fundacion del Centro Historico de la Ciudad de México AC
Monte Libano 1020
Col. Lomas, C.P. 11000
México D.F.
T. 52 55 5625 4900 ext. 2620
F. 52 55 5202 3574
E-mail adrian@centrohistorico.com.mx
www.centrohistorico.com.mx

Mr. Freddy AVNBY
Architect, Alstrup & Avnby Architects, Denmark

Alstrup & Avnby Architects
Nyportstr. 39
DK 4600 Koge
T. 45 5665 7035
45 33766000
F. 45 5665 7035
E-mail freddy@avnby.dk

Dr. Samir ABDULAC
Director
Conseil d’Architecture, d’Urbanisme et d’Environnement d’Eure-et-Loir, France

7, rue Paul Barruel
75015 Paris
CAUE de l’Eure-et-Loir
T. 33 1 43 06 96 54
F. 33 1 56 58 20 24
E-mail abdulac@wanadoo.fr

Mr. Mohamad Fouad AWAD
Architect, President of the Alexandria Preservation Trust, Egypt

Alexandria Preservation Trust
1 Mohamed Talat Noman St.
Ramleh Station
Alexandria
T. 20 1 487 17 57
F. 20 1 480 71 24
E-mail awadent@eudoramail.com

Mr. Jean-Paul L’ALLIER
Maire de Québec
Mayor of Québec City, Canada
Hôtel de ville
2, rue des Jardins - bureau 312
Québec (Québec) G1R 4S9
T. 1 418 641 6010/691 6434
F. 1 418 691 7410/641 6318
E-mail jplmaire@ville.quebec.qc.ca

Mr. Jean-Louis LUXEN
Representative ICOMOS
Rue de Noirmont 45
B-5030 Gembloux - Ernage
Belgique
T. 32 (2) 413 2606
E-mail luxen@cfwb.be

Mr. Jose Luis CORTES
Architect, Dean of the School of Architecture
Iberamericana University, México
Prol. Paseo de la Reforma 880
Lomas de Santa Fé
México, D.F. C.P. 01210
T. 52 55 595 04285
52 55 85319051
F. 52 55 5950 4323
E-mail joseluis.cortes@uia.mx

Pr. Jafar JAFARI
Professor of Cultural Anthropology
University of Wisconsin, USA
Visiting Professor Universitat de les Illes Balears, Spain
Facultad de Ciencias Económicas y Empresariales
Universitat de les Illes Balears
Despacho 203DB, Edificio Jovellanos
Cra. Valldemossa, km 7,5
07122 Palma de Mallorca IB
T. 34 971 259 514
34 659 754 559 (Mobile)
E-mail jafari@uwstout.edu

Pr. Tom SELWYN
Professor of Anthropology
International Institute for Culture, Tourism and Development
London Metropolitan University
Stapleton House
277-281 Holloway Road
London N7 8HN
T. 44 (0) 20 7133 3087
F. 44 (0) 20 7133 3082
E-mail t.selwyn@londonmet.ac.uk

VIII. WORLD TOURISM ORGANIZATION/ORGANISATION MONDIALE DU TOURISME

Mr. Francesco FRANGIALLI
Secretary-General

Mr. Amr ABDEL-GHAFFAR
Regional Representative for the Middle East Coordinator of the General Programme of Work

Mr. Eugenio YUNIS
Chief, Sustainable Development of Tourism Department
Mrs. Aghny ARSLANIAN
Assistant to the Regional Representative for the Middle East

Mr. Georges ZOUAIN
Chief Executive Officer
GAIA-Heritage s.a.l.
WTO Consultant

Miss Léa AYOUB
Project Coordinator
GAIA-Heritage s.a.l.